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| **NOMBRE DEL MEDIO:** | | | | | | | | |
| **IMPORTANTE: LAS TARIFAS INCLUYEN IVA.** | | | | | | | | |
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| **Datos Generales** | | | | | | | | |
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| **Nombre del Medio Impreso** | **RFC:** | | | | | | | |
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| **Ciudad** |  | | | | |  |  |  |
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| **Zona** |  | | | | |  |  |  |
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| **Domicilio comercial (Calle, número, colonia y CP)** |  | | | | | | | |
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| **Domicilio fiscal (Calle, número y colonia)** |  | | | |  | **CP** |  | |
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| **Teléfonos celular** |  | | | | | | | |
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| **Página web** |  | | | | | | | |
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| **Correo Electrónico** |  | | | | | | | |
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| **Representante Legal** |  | | | | | | | |
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| **Gerente en ventas** |  | | | | | | | |
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| **Especificaciones Técnicas** | | | | | | | | |
| **Periodicidad** |  | | | | | | | |
| **Tiraje** |  | | | | | | | |
| **Precio del Ejemplar** |  | | | | | | | |
| **Canales de Distribución** |  | | | | | | | |
| **Tipos de Impresión** |  | | | | | | | |
| **Página Web** |  | | | | | | | |
| **Tamaño** |  | | | | | | | |
| **Ancho de Columna** |  | | | | | | | |
| **Hora de Cierre de Edición** |  | | | | | | | |
| **Tiempos Límite de Entrega de Material** |  | | | | | | | |
| **Forma de Envío** |  | | | | | | | |
| **Formación del Original Mecánico** |  | | | | | | | |
| **Condiciones de Pago** |  | | | | | | | |
| **Descuentos por Frecuencia** |  | | | | | | | |
| **Recargos por Posición Especial** |  | | | | | | | |
| **Observaciones** |  | | | | | | | |

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| **NOMBRE DEL MEDIO:** | | | | | | |
| **IMPORTANTE: LAS TARIFAS INCLUYEN IVA.** | | | | | | |
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| **Tarifas - Espacios Convencionales en el Medio Impreso** | | | | | | |
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| **Primera Plana** | **Comercial** | **Proc. Elect.** |  | **1 Plana** | **Comercial** | **Proc. Elect.** |
| **Color** |  |  |  | **Color** |  |  |
| **B/N** |  |  |  | **B/N** |  |  |
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| **1/2 Plana** | **Comercial** | **Proc. Elect.** |  | **1/4 Plana** | **Comercial** | **Proc. Elect.** |
| **Color** |  |  |  | **Color** |  |  |
| **B/N** |  |  |  | **B/N** |  |  |
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| **1/8 Plana** | **Comercial** | **Proc. Elect.** |  | **Cintillo** | **Comercial** | **Proc. Elect.** |
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| **Observaciones a las Tarifas** | | | | | | |
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| **NOMBRE DEL MEDIO:** | | | | | |
| **IMPORTANTE: LAS TARIFAS INCLUYEN IVA.** | | | | | |
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| **Tarifas - Otros Tamaños** | | | | | |
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| **Descripción** | **Sección** | **Color** | | **Blanco y Negro** | |
| **Comercial** | **Proc. Elect.** | **Comercial** | **Proc. Elect.** |
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